

## **ANTaR VICTORIA - EXPRESSION OF INTEREST**

ANTaR Victoria is seeking Expressions of Interest from experienced consultants interested in assisting ANTaR to achieve our goals of long-term financial sustainability and the operationalising of our 5-year strategic plan.

---

### **ABOUT ANTaR VICTORIA**

ANTaR Victoria was formed in 1997 under the banner 'Defenders of Native Title' to preserve the integrity of the Mabo and Wik High Court judgements. Since then, ANTaR Victoria's focus has broadened to shift government policy in favour of the basic rights of Indigenous peoples to land and resources and based on the principle right of self-determination, the opportunity, time and support to build their own futures. But largely, ANTaR Victoria's focus has been to disseminate information, educate and raise awareness among the non-Indigenous community about Indigenous rights and to reduce explicit and implicit racism.

ANTaR Victoria is an independent, not for profit, membership organisation housed within the Brotherhood of St. Laurence (BSL) in Brunswick St Fitzroy. ANTaR Victoria relies on the support of its members, local groups, Committee of Management and many volunteers to organise events, run campaigns and conduct community education workshops to inform and educate non-Indigenous people and impact on public policy.

ANTaR Victoria is a member of national ANTaR. For more information about ANTaR Victoria please visit our website [www.antarvictoria.org.au](http://www.antarvictoria.org.au)

### **PURPOSE**

As a small community-based not-for-profit organisation working to achieve justice for Australia's Indigenous peoples, our ongoing sustainability is vital. The purpose of the consultant is to provide expert advice to ANTaR Victoria's Staff and Committee of Management (CoM) in the areas of fundraising, communications and partnership development to ensure ANTaR Victoria's long-term sustainability and viability.

Currently the organisation is directed by a voluntary committee of management and resourced by three part time staff (1.1 EFT) and a core group of volunteers. Recruitment for a Communications and Partnerships officer (0.8 EFT) is currently underway. The consultant will work closely with the Communications and Partnerships officer, as well as the CoM and other staff, in assisting ANTaR to develop and implement a sustainability, communications and marketing plan.

## **TERMS OF REFERENCE**

The consultant will be required work closely with ANTaR Victoria's CoM and Staff to:

- Assist the CoM to operationalise ANTaR Victoria's 5-year strategic plan
- Increase ANTaR's engagement with funders/donors and other partners in the non-government, local and state government, philanthropic and corporate sectors
- Strengthen and grow ANTaR's membership and regular donor base and merchandising activities, inc. on-line shop
- Develop other fundraising and social networking strategies, including use of new technologies such as Facebook, blogs, online surveys and websites
- Enhance ANTaR Victoria's public profile
- Increase ANTaR Victoria's communications capacity, including media liaison
- Assist with development of advocacy and community education campaigns to realise ANTaR Victoria's vision (treaty, land rights, Indigenous rights and cultural respect)
- Assist with development of key resources and publications for use in campaigns and promotion
- Attend meetings and provide regular reports to ANTaR Victoria's CoM against agreed milestones

## **BUDGET**

\$20,000

## **TIMEFRAME**

The timeframe is negotiable however is expected to be within a 6 to 12 month period

## **CONSULTANT REQUIREMENTS**

1. Extensive knowledge and experience in fundraising, communications and marketing
2. Demonstrated commitment and knowledge of Indigenous issues and the non-for-profit sector
3. Experience in implementing strategic plans, campaign development and advocacy and media liaison
4. Demonstrated networking and relationship buildings skills and experience
5. Excellent written, verbal communication and networking skills and ability
6. Capacity and willingness to attend ANTaR Victoria CoM and subcommittee meetings and liaise with staff (where appropriate)
7. Demonstrated ability to work as part of a team and act as an external consultant/mentor to staff and committee members
8. Creativity and flexibility and a demonstrated understanding of and adherence to the values and limited resource capacity of ANTaR Victoria.

LAND

JUSTICE

RECONCILIATION

## **Guidelines for Proposals and Application Process:**

Proposals should briefly outline a plan for undertaking the work as outlined in the terms of reference, provide a budget and indicate availability and timeframe. Proposals should address each of the consultant requirements and be received by email or in hardcopy by **5pm on Friday 17 July 2009** to:

Peter Lewis  
Chairperson  
ANTaR Victoria  
67 Brunswick St Fitzroy VIC 3065

Or by email to:  
[antar@bsl.org.au](mailto:antar@bsl.org.au)

**For more information about the position or the application process, contact Charlotta Lomas on 9419 3613 or Peter Lewis on 0400 586 617**